

BRAND STYLE GUIDE

OUR MISSION

The Christmas Box International works to prevent child abuse and defend children through a culture of universal diversity, inclusion, and love. We partner with local, national, and international groups to improve the quality of life for children, teens, and young adults who are victims of abuse, neglect, trafficking, or are facing homelessness.

OUR MOTTO

Every child deserves a childhood.

LOGOS









BRIGHT COLORS



PURPLE C74 M90 Y11 K0 R102 G64 B140 #66408c

Pantone #2597 C



BLUE C100 M80 Y12 K3 R0 G61 B167 #003da7 Pantone #293 C



RED
C12 M100 Y91 K3
R207 G16 B45
#cf102d
Pantone #186 C



YELLOW
C1 M16 Y100 K0
R255 G210 B0
#ffd200
Pantone #109 C



C96 M10 Y100 K0 R0 G153 B70 #009946 Pantone #347 C

GREEN

FONTS

TRAJAN REGULAR

TRAJAN BOLD

AVENIR (or AVENIR NEXT) FAMILY

Avenir Light

Avenir Light Oblique

Avenir Book

Avenir Book Oblique

Avenir Roman

Avenir Oblique

Avenir Medium

Avenir Medium Oblique

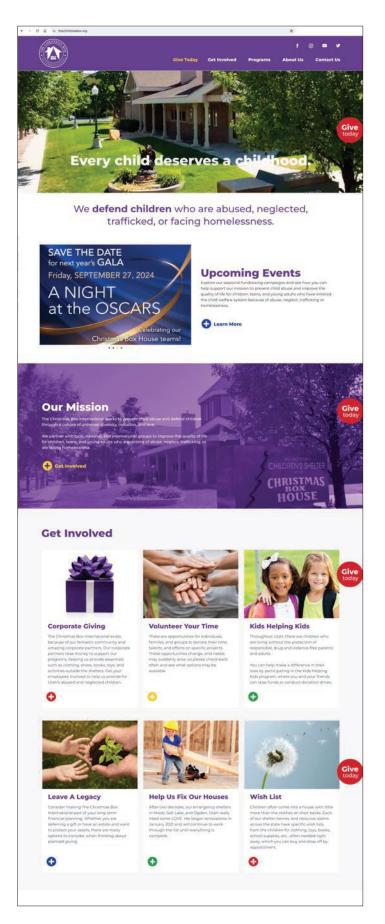
Avenir Heavy

Avenir Heavy Oblique

Avenir Black

Avenir Black Oblique

DK Crayon Crumble Lower and UPPER CASE





We have launched our updated website!

Let us know what you think!!



Making a Difference in the Lives of Children









Children's Shelter

What Is A Christmas Box House Shelter

A Christmas Box House is a short-term emergency shelter for children and testers removed from their homes due to abuse, neglect, stafficking, or homelessores; Children and teens temporary live at one of the three Christmas Box Houses with more permanent living astrangements are identified by the Division of Child S Family Services (DICFS). There are thee Christmas Box Houses in Utah: one in Saffi Lake City, one in Ogden, and one in Mosts.







Alumni Video Series

Meet Our Christmas Box Alum

confidential, and they rarely get to meet our community and wonderful donors who step up to support and rally around them. In turn, our community rarely has the opportunity to meet these wonderful kiddos and learn what becomes of them.













Stay Involved

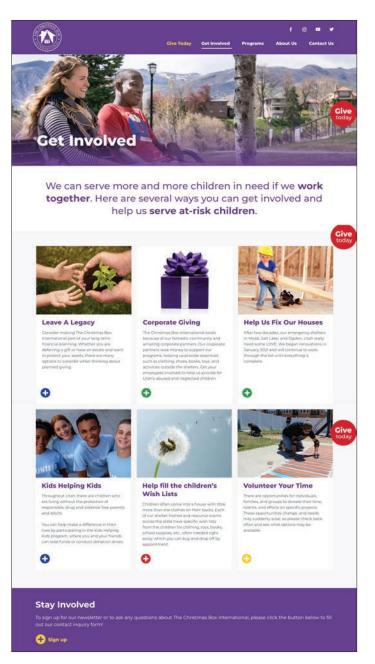
o sign up for our newsletter or to ask any questions about The Christmas Box International, please click the button below to fill



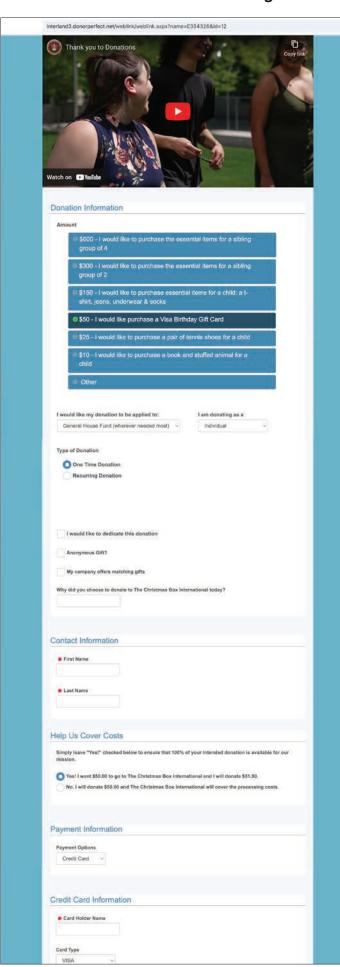


The Christmas Box International Headquarters

PRODUCE



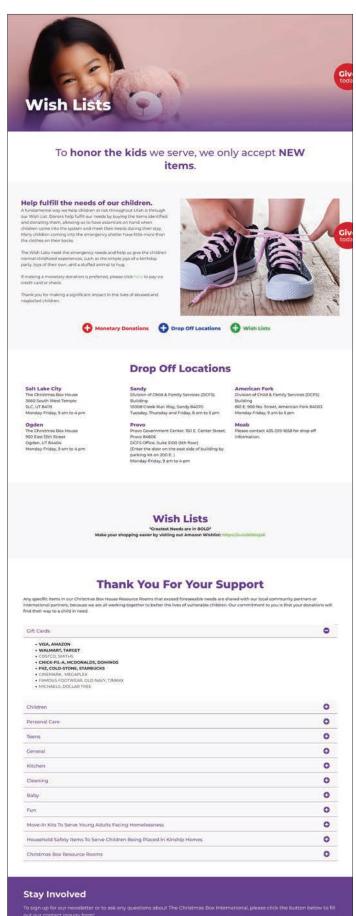










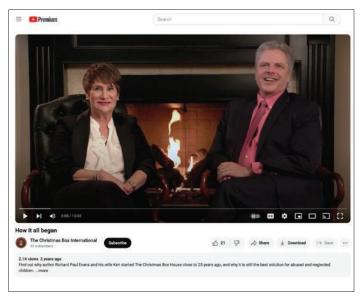


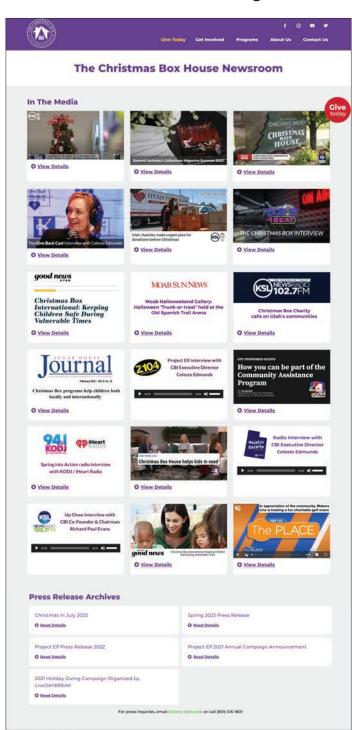
🛟 Sign up









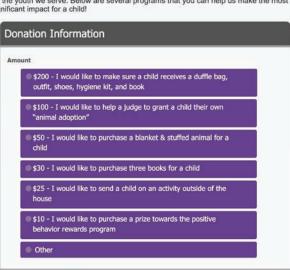


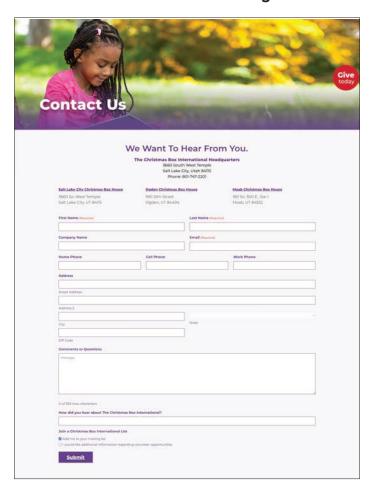






The Ogden Christmas Box House has provided shelter, care, and support to more than 5,500 children in the past two decades. Programs are provided by our incredible staff each day. Our generous community supports these programs and helps us provide opportunities for the youth we serve. Below are several programs that you can help us make the most significant impact for a child!

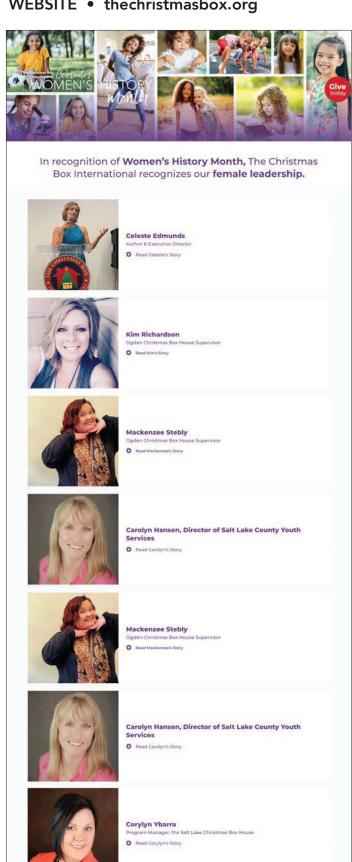


















Every child deserves a childhood.



Celeste Edmunds

Executive Director

OFFICE: **801-747-2201** ext. 102

CELL: 801-516-1801

celeste@thechristmasbox.org

thechristmasbox.org
Every child deserves a childhood.

The Christmas Box International 3660 S. West Temple Salt Lake City, UT 84115



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Every child deserves a childhood \star thechristmasbox.org

The Christmas Box International • 3660 S. West Temple • Salt Lake City, UT 84115

PH (801) 747-2201 • thechristmasbox.org

The Christmas Box International is a 501(c)3 Nonprofit Organization Federal Tax ID #31-1617816



Each year in Utah, more than 10,000 children are abused and neglected. Help us defend them.

The Christmas Box International works to prevent child abuse and defend children through a culture of universal diversity, inclusion, and love. We partner with local, national, and

international groups to improve the quality of life for children, teens, and young adults who are victims of abuse, neglect, trafficking, or are facing homelessness.



Last year, the Christmas Box International served 13,667 youth who experienced abuse, trafficking or homelessness.

The Christmas Box International has been helping trafficked children and youth for more than two decades, providing shelter, schooling and aftercare to help these youth live productive, happy lives.

Resource Rooms

The Christmas Box International has

23 Resource Rooms in 16 of the 29 counties

in Utah. We provided **2,037 kids** with needed emergency supplies; including clothes, hygiene, and school supplies.

We love our VOLUNTEERS!

Last year we drew 619 volunteers, providing 1,251 hours of volunteer service.

In partnership with the community, The Christmas Box International provided

Christmas for 3,068 at-risk children.

the christ masbox.org





Every Child Deserves a Childhood™



MOAB **CHRISTMAS BOX HOUSE**

180 South 300 East Moab, UT 84532 435-259-1168



SALT LAKE **CHRISTMAS BOX HOUSE**

ADMINISTRATIVE OFFICE 3660 S. West Temple Salt Lake City, UT 84115 801-747-2201



OGDEN CHRISTMAS BOX HOUSE

950 12th Street Ogden, UT 84404 801-866-0350

Children and Youth Programs

Christmas Box Houses — Every year, our short-term emergency shelters provide protection for nearly a thousand children who are removed from their homes due to abuse, neglect and abandonment.

Christmas Box Resource Rooms — Each year, The Christmas Box International distributes nearly a million dollars' worth of much-needed donations through our community resource rooms for at-risk children being supported by the Department of Human Services. These resource rooms provide items such as clothing, school supplies, books, toys, hygiene and baby items.

Journey Up Program — The Christmas Box International provides resources to programs which provide housing, employment and support for young adults facing homelessness, ages 18-22.

Trafficking Support — Over the last decade the Christmas Box House facilities have expanded their emergency shelter program to take in children who have been trafficked and are facing homelessness. We partner with organizations who have an outstanding reputation in the community and a proven track record, to help them reunite children with their families.

Project Elf — Gifts and resources are collected statewide to help make the holiday season brighter for neglected and at-risk children and young adults in Utah.

International Projects — In addition to serving the U.S., The Christmas Box International provides resources to at-risk children in Haiti, India, Kenya, Mexico, Ecuador, Peru, and Colombia.





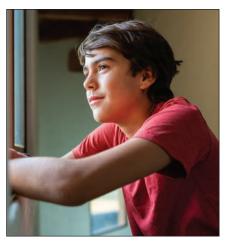
thechristmasbox.org





STOCK PHOTO - IMAGE STYLE





















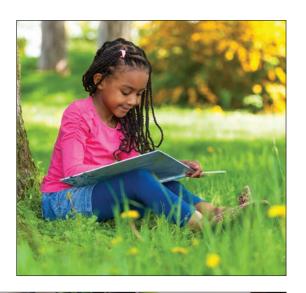




STOCK PHOTO - IMAGE STYLE













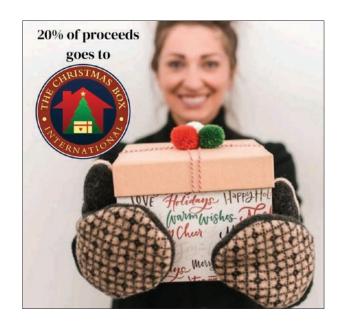






EXAMPLE OF FUNDRAISING PARTNERSHIP

COMMUNITY SURVEY









COMMUNITY AWARENESS CAMPAIGNS







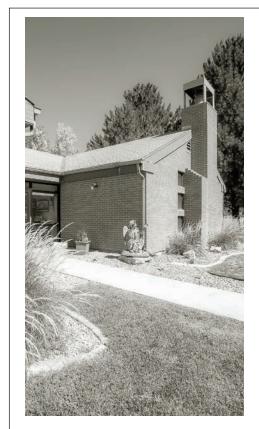




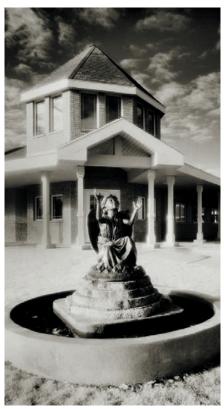




CBI HOUSE LOCATIONS (front of blank 'thank you' card)







SALT LAKE CITY, UTAH EST. 2000



OGDEN, UTAH EST. 2003

POP-UP BANNERS TO HIGHLIGHT PROGRAMS



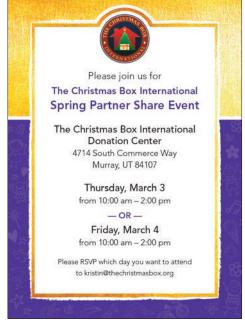




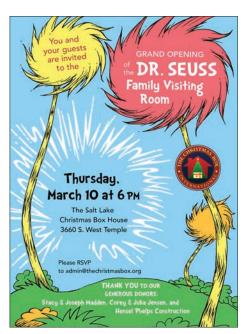








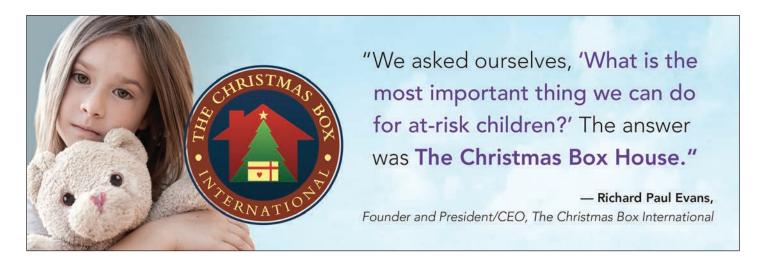








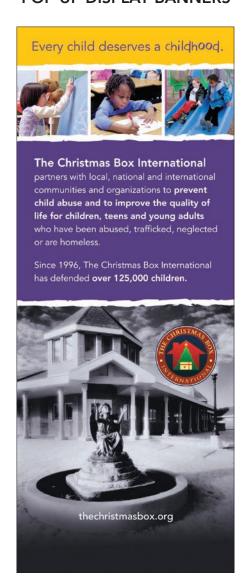
WEBSITE & SOCIAL MEDIA HEADERS



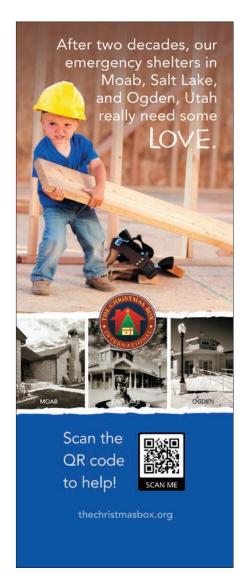




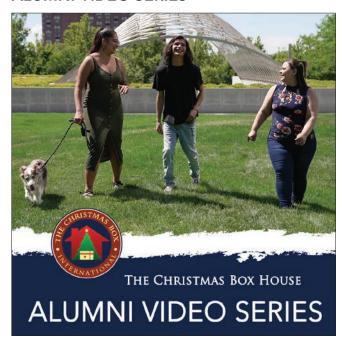
POP-UP DISPLAY BANNERS





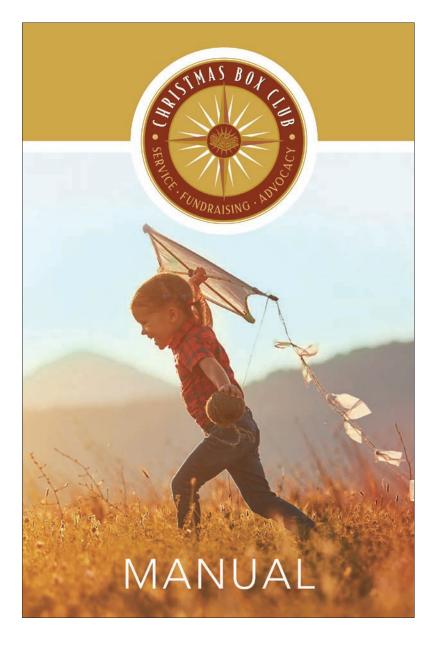


ALUMNI VIDEO SERIES



CHRISTMAS BOX CLUB



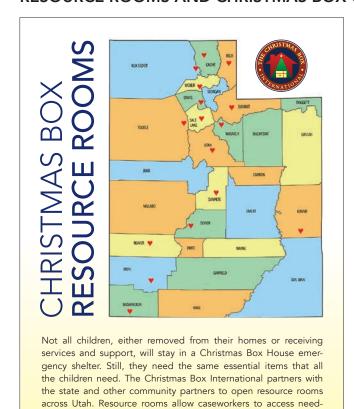


CHRISTMAS BOX CLUB SPRING LUNCH EVENTS





RESOURCE ROOMS AND CHRISTMAS BOX CLUB



ed items that provide all children in their care the critical things they need to help ensure that Every Child Deserves a Childhood.

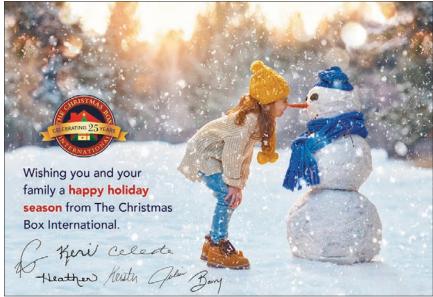
To help support our 23 resource rooms serving 16 counties

across Utah, please scan the QR code and donate today!



HOLIDAY GREETINGS — Social Media • Print Postcards













CORE VALUE: FOCUS ON GRATITUDE











CORPORATE GIVING & COMMUNITY INVOLVEMENT









CORPORATE GIVING

The Christmas Box International exists because of our fantastic community and amazing corporate partners. Our corporate partners raise money to support our programs, helping us provide essentials such as clothing, shoes, books, toys, and activities outside the shelters. Get your employees involved to help us provide for Utah's abused and neglected children.

WAYS TO GET INVOLVED:

Host a Workplace Fundraiser

Bring your team together to support one of our seasonal fundraising campaigns, and let us create a fundraising landing page specific to your brand.

Volunteer With Your Team

Strengthen your team and your community by volunteering at one of our emergency shelters. Sorting, cleaning, and yard work are a few service projects that we need.

Sponsor an Activity

Send the kids on an activity for the day. They love fun activities such as Boondocks, mini golfing, Natural History Museum, the Aquarium, Lagoon, or getting ice cream at Cold Stone!

Plan a Fundraiser

Host a golf tournament, car show, or carnival and have fun with the community while raising funds!

Host an In-Kind Donation Drive

Visit our Wish Lists page and collect items to meet the emergency needs of the children we serve, such as clothing or hygiene products. Or help us provide the kids a normal childhood by giving the simple joys of a birthday party, toys of their own, or a stuffed animal to hug.

Sponsor our Annual Gala Event

Show your support while having a blast at our annual gala event! Each year we have a different theme at a different location, all sure to delight! Past events include a Night at the Museum at the Museum of Natural History and a Casino Royale evening in downtown Salt Lake City! Sponsorship means publicity while doing good.

Employee Matching Gifts

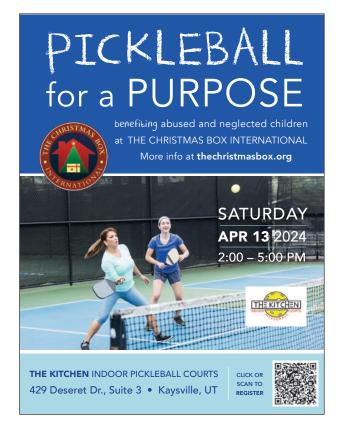
Match your employee donations and double your contribution to us! We can create a branded landing page to accurately track and report your employee contributions.

For more information or help in custom crafting a Corporate Giving opportunity for your organization, contact **celeste@thechristmasbox.org**















SPRING FUNDRAISING EVENTS

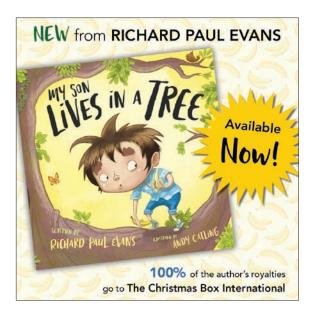




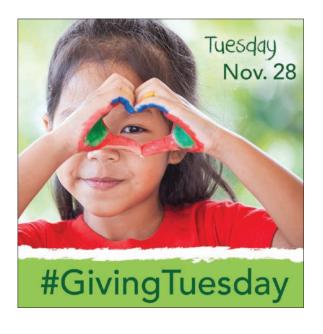


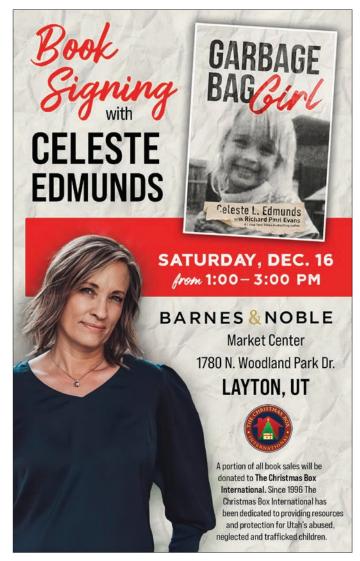


FUNDRAISING PROMOTIONS











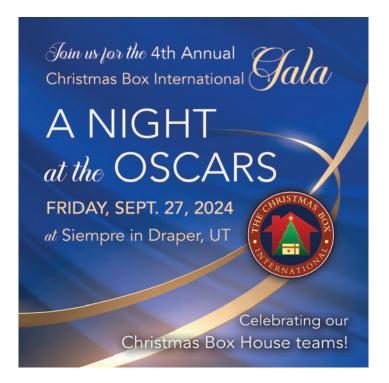
FUNDRAISING EVENTS – GALA EVENTS

















FUNDRAISING EVENTS - GALA - COLLATERAL



YES! Please contact me with more information.

I WOULD LIKE TO GET INVOLVED IN THE FOLLOWING WAYS:

ould like to become a monthly donor (\$25 sends a child a monthly activity). Please fill out the info below or scan QR code and pledge your monthly donation today.



ald like to schedule a tour of one of the Christmas Box House shelters.

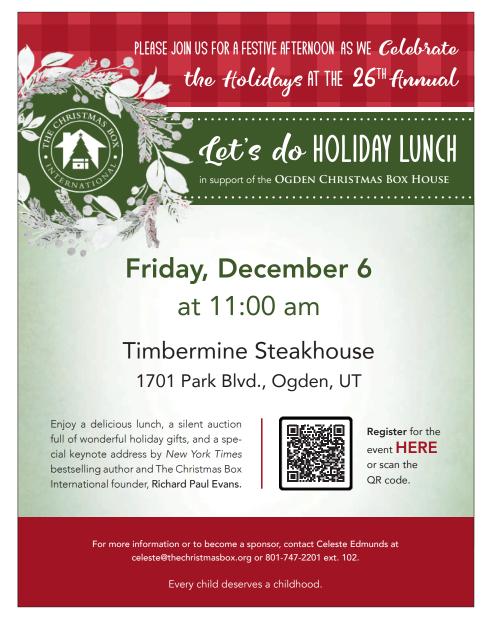
oup or company would like to hold a donation drive or fundraiser.

First & Last Name:	

Email:

whith lots of games and Pussels thechristmasbox.org

to be when your on Down or WP Set become They can there young





FUNDRAISING EVENTS – LET'S DO HOLIDAY LUNCH – COLLATERAL

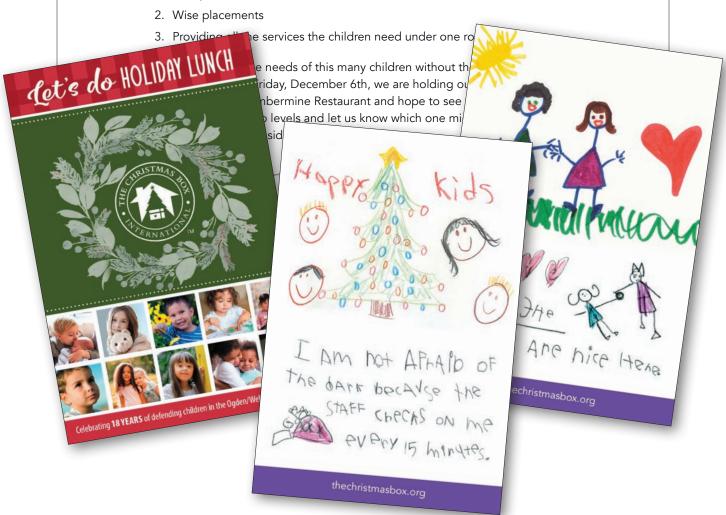


Dear Friend of The Christmas Box House,

Can you believe we've been helping kids for 25 years?! In that two and a half decades we have served more than 125,000 children. To put that into perspective, that's enough children to fill Madison Square Garden more than 6 times. Unfortunately, the children need us today more than ever. As the need has grown, so have our programs. When we started, we were serving children ages 0–12 because of abuse, neglect, and abandonment. We're happy to report that we've expanded our reach and serve young adults through the age of 22 who are also facing homelessness and trafficking.

When a child stays with us, we focus on three objectives:

1. Safety



DID YOU KNOW that each year in Utah, more than 10,000 children are abused or neglected?













Kids Helping Kids

Every child deserves a childhood

OUR MISSION

The Christmas Box International charity works to prevent child abuse. We partner with local, national, and international groups to improve the quality of life for children, teens, and young adults who are victims of abuse, neglect, trafficking or are facing homelessness or other risks that no child should have to face.

CHILDREN & YOUTH PROGRAMS

- Christmas Box Houses Every year, the Christmas Box House shortterm emergency shelters provide safety for nearly a thousand children who are removed from their homes due to abuse, neglect and abandonment.
- Christmas Box Resource Rooms Each year, The Christmas Box International distributes nearly a million dollars' worth of much-needed donations through our community resource rooms for at-risk children being supported by the Department of Human Services. These resource rooms provide items such as clothing, school supplies, books, toys, hygiene and baby items.
- Project Elf Gifts and resources are collected statewide to help make the holiday season brighter for neglected and at-risk children and young adults in Utah.

- Journey Up Program The Christmas Box International provides resources to programs which provide housing, employment and support for young adults facing homelessness, ages 18-22.
- Trafficking Support Over the last decade the Christmas Box House facilities have expanded their emergency shelter program to take in children who have been trafficked and are facing homelessness. We partner with organizations who have an outstanding reputation in the community and a proven track record, to help them reunite children with their families.
- International Projects In addition to serving the U.S., The Christmas Box International provides resources to at-risk children in Haiti, India, Kenya, Mexico, Ecuador, Peru, and Colombia.

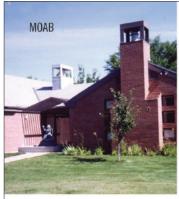
Putting the "FUN" in Fundraisers!

The possibilities are endless... and that's the best part! **The Kids Helping Kids program** challenges YOU to get creative in putting together the best fundraising strategy possible. We know the power of students who care; here's an example:

A local high school dedicated the month of December to hosting events and volunteering to collect donations on behalf of the children we serve. They rallied entire legions of students, teachers, business owners and community leaders to support their cause, and it worked! They raised a record amount for their school and thousands of dollars to help children in their community who are victims of abuse, neglect or abandonment.



KIDS HELPING KIDS CAMPAIGN











Kids Helping Kids

le have learned that there is no one way to help raise money for a worthwhile cause. Instead, there are many ways to do small acts that can add up quickly. So challenge your classmates, teachers, and communities to get involved too.

Here are a few creative idea to get you started!

- CANDY GRAMS This tried and true classic takes a small amount of advertising and a sweet tooth. Students pay to send their messages to friends. Delivery times may vary.
- PAY TO COSPLAY Whether inspired by a classic Star Wars Sith, a Marvel character or an obscure Doctor Who reference, students can buy a "get-out-of-normal-clothes" card with the added bonus of a ComicCon in the halls.
- FOOD FOR THOUGHT Partner with businesses in your community to host fun events off campus. Many restaurants will work with student groups to donate a portion of sales to your fundraiser if only asked to do so. All that's left to do is get the word out. All it takes is approaching the manager of a popular nearby spot and asking.
- CONCERTS AND SHOWS Events are a great way to give something back while still fundraising. Use your high school auditorium to book a local band or put on a movie screening where you can sell tickets.
- **DONATE YOUR TIME** Consider volunteering. Get a group together and canvas neighborhoods offering to complete small odd jobs for donations.

- BATTLE OF THE BANDS Charge admission and sell refreshments for a concert or battle of the bands featuring your school's students.
- CLUBS COMPETE Ask for support from the clubs and sports teams at your school to see if they would be willing to host an event alongside your efforts. This could be anything from a school assembly with performances, a special concert or even a lunchtime activity calling for small donations such as date auctions, or a trivia game.
- CHUCK YOUR CHANGE Hold a competition between grades and see who can collect the most change over the course of a week, a month or even a single assembly. A front and center display of how well each class is doing, can help spur on your classmates.
- A BETTER BAKE SALE Who doesn't love some deliciously prepared baked goods? Frosting or sprinkles or both, there's nothing like a bake sale to attract donations. To take it to the next level try different items for a week during lunch break, popular food stuff such as hot chocolate, popcorn balls, or churros.

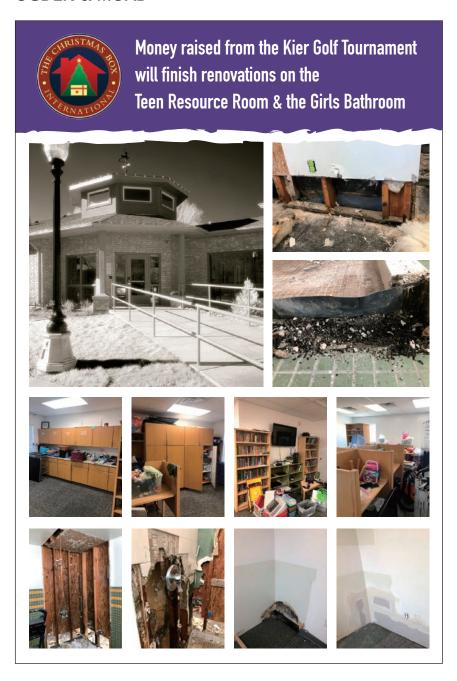
Think of these ideas as a starting point, because we know you have some great ideas too!

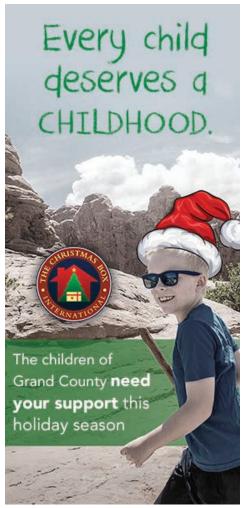


To get started on your fundraiser, please visit thechristmasbox.org/khk to fill out the online form. Thank you!











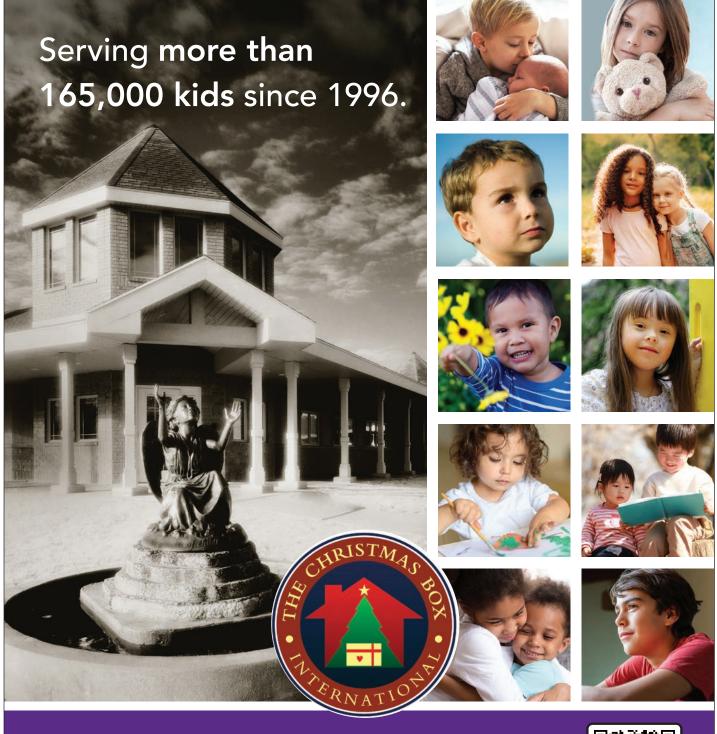
CONSTANT CONTACT EMAIL NEWS HEADERS











Every child deserves a childhood. thechristmasbox.org













Summer for many kids is a chance to unwind, spend time with family, and often enjoy the fun activities that summer brings. Things look much different for children coming to the Christmas Box House. They are uncertain where their food, clothing, school backpack, and essentials will come from.

Your donation will provide a child with their summer essentials or send them on an activity this summer. Please visit this web page or scan the QR code to sign up today!

weblink.donorperfect.com/ChristmasinJuly2024













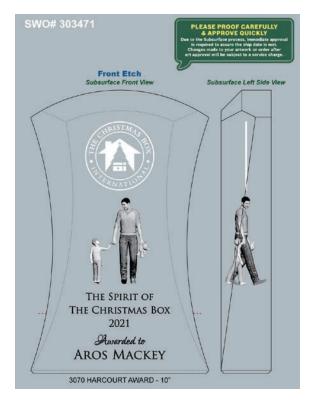


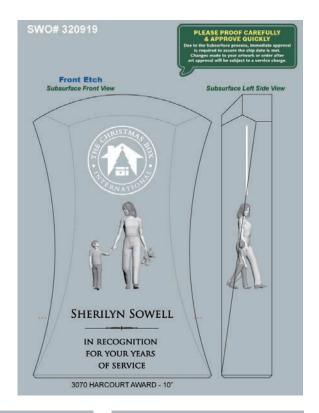






DONOR & VOLUNTEER RECOGNITION & AWARDS















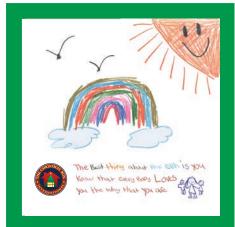


DONOR & VOLUNTEER RECOGNITION GIFTS & AWARDS





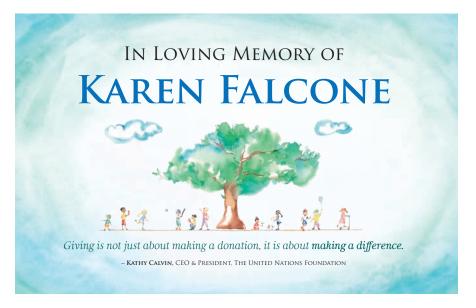












DONOR APPEAL CAMPAIGN



Every child deserves a childhood.

DECEMBER 15, 2024



EVERY DAY OF THE YEAR. The Christmas Box International stands as a beacon of hope for abused, trafficked, and meglected children. When a child is removed from their home by case workers or police, they often arrive at our meglected children. When a child is removed from their home by case workers or police, they often arrive at our door—frightened, confused, and in need of immediate care. These children don't just need shelter; they need love—frightened, confused, and in need of immediate care. These children don't just need shelter; future. Thanks to you, they find that safety with us. We are deeply grafeful for your compassion and support. Your generations are made about their future. Thanks to you, they find that safety with us. We are deeply grafeful for your compassion and support. Journal of the safety with us. We are deeply grafeful for your compassion and support. Journal of the safety with us. We are deeply grafeful for your compassion and support. Journal of the safety with the safety with us. We are deeply grafeful for your compassion and support. Journal of the safety with the safety with us. We are deeply grafeful for your compassion and support. Journal of the safety with the safety with us. We are deeply grafeful for your compassion and support. Journal of the safety with the safety with us. We are deeply grafeful for your compassion and support. Journal of the safety with the safety with us. We are deeply grafeful for your compassion and support. Journal of the safety with the

- year, our unpart nas grown.

 Emergency Shelters: Our shelters in Moab, Salt Lake, and Ogden provided refuge to hundreds of children in crisis, allowing over 1,000 siblings to remain together. Resource Rooms Expansion: We now operate 23 resource rooms across 16 counties, with the goal of serving all 29 counties in Utah by 2027.
- Community Partnerships: Through 104 partnerships, we're reaching case workers
- Community Fartnersups: Inrough 104 partnersups, were reaching case wand children statewide, ensuring no child in Utah faces uncertainty alone.



- 1. A Legacy of Care: For 28 years, we've been a trusted source of support for children locally, nationally, and even internationally. Why Your Support Matters:
 - 2. Keeping Families Together: Our unique shelters accommodate children of all ages, keeping siblings united during their most challenging times.

 - 3. Maximized Impact: Thanks to our operational efficiency and community collaborations, every \$1 you give translates to \$7 in services. 4. 447 Commitment: Crisis doesn't follow a schedule, and neither do we. Whether during a pandemic or 24/7 Commitment: Crisis doesn't follow a schedule, and neither do we. Whether during a pandemic economic hardship, our doors are always open because these children often have no place else to go.

But our work isn't just about today. It's also about the future. The children we serve are breaking cycles of But our work isn't just about today. It's also about the future. The children we serve are breaking cycles of abuse and neglect. Many of our alumni are now thriving adults, returning to give back to the organization that gave them hope. They are proof that your generosity creates lasting change.

Join Us in fransforming Lives

Vibraging we invite you to partner with us in creating a brighter future for Utah's most evilentable children. Please consider donating, and sharing our mission with your family, clients, or employees. We'd love to show you the impact of your generosity by inviting you on a tour of one of our Christmas Box House facilities and see the life-changing work you make possible. Together, we can ensure these vulnerable children are safe, supported and loved. With gratitude.

WILL GRAUL EVANS & CELESTE EDMUNDS Founder and Executive Director The Christmas Box International

P.S. Your gift today will help us reach every child in need and achieve our goal of serving all 29 counties by 2027. Thank you for your kindness and compassion!

The Christmas Box International • 3660 S. West Temple • Salt Lake City, UT 84115 PH (801) 747-2201 • FX (801) 747-2205 • thechristmasbox.org

adults who are victims of abuse, neglect, trafficking dink does and despite contacts into experience with investigations and love. We partner with local, national, and international groups to improve the quality of life for children, teens, and young adults who are victims of abuse, needed, teaffortner, The Christmas Box International works to prevent child abuse and defend children through a children of the control of the cont Every child deserves a childhood.



THANK YOU!

or are facing homelessness.

☐ Check box if this is a new mailing address



THE CHRISTMAS BOX INTERNATIONAL 3660 S. WEST TEMPLE SALT LAKE CITY, UT 84115



YES, I want to defend children. See my enclosed check.

- \square \$25 will send a child on an activity outside of the house
- ☐ \$50 will purchase a gift card for a teen
- 3100 will provide a home move-in kit for a teen aging out of foster care to living on their own
- ☐ \$150 sponsor a child by providing their needed essentials: a t-shirt, jeans,
- f Q \$300 will sponsor a sibling group of 2 by providing their needed essentials
- \square \$600 will sponsor a sibling group of 4 by providing their needed essentials

Name: Mailing Address: City / State / Zip:__ Email:

Want to save on postage? Donate online at thechristmasbox.org or scan this QR code.

