



# BRAND STYLE GUIDE

## OUR MISSION

**The Christmas Box International** works to prevent child abuse and defend children through a culture of universal diversity, inclusion, and love. We partner with local, national, and international groups to **improve the quality of life for children, teens, and young adults** who are victims of abuse, neglect, trafficking, or are facing homelessness.

## OUR MOTTO

Every child deserves a childhood.

## LOGOS





## BRIGHT COLORS



### PURPLE

C74 M90 Y11 K0

R102 G64 B140

#66408c

Pantone #2597 C



### BLUE

C100 M80 Y12 K3

R0 G61 B167

#003da7

Pantone #293 C



### RED

C12 M100 Y91 K3

R207 G16 B45

#cf102d

Pantone #186 C



### YELLOW

C1 M16 Y100 K0

R255 G210 B0

#ffd200

Pantone #109 C



### GREEN

C96 M10 Y100 K0

R0 G153 B70

#009946

Pantone #347 C

## FONTS

TRAJAN REGULAR

TRAJAN BOLD

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### AVENIR (or AVENIR NEXT) FAMILY

Avenir Light

*Avenir Light Oblique*

Avenir Book

*Avenir Book Oblique*

Avenir Roman

*Avenir Oblique*

Avenir Medium

*Avenir Medium Oblique*

**Avenir Heavy**

***Avenir Heavy Oblique***


**Avenir Black**

***Avenir Black Oblique***




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DK Crayon Crumble

Lower and UPPER CASE



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Consider making The Christmas Box International part of your long-term financial planning.

# LEAVE A LEGACY

• • •

[CLICK HERE to learn more](#)




## Our Mission


The Christmas Box International works to prevent child abuse and defend children through a culture of universal diversity, inclusion, and love.

We partner with local, national, and international groups to improve the quality of life for children, teens, and young adults who are victims of abuse, neglect, trafficking, or are facing homelessness.

**Our mission is simple: Every child deserves a childhood.**



[CLICK HERE TO WATCH THE ALUMNI VIDEO SERIES](#)




### Help Fix Our Houses

After two decades, our emergency shelters in Moab, Salt Lake, and Ogden, Utah really need some LOVE. We began renovations in January 2021 and will continue to work through the list until everything is complete.

Please click below to see the list of planned renovations and thank you for helping us fix our houses!

[FIND OUT MORE](#)




### Kids Helping Kids

Throughout Utah, there are children who are living without the protection of responsible, drug and violence-free parents and adults.

You can help make a difference in their lives by participating in the Kids Helping Kids program, where you and your friends can raise funds or conduct donation drives.


[FIND OUT MORE](#)



### Volunteer your time


As a volunteer for The Christmas Box International, you are supporting children, teens, and young adults who have experienced abuse, neglect, trafficking, or homelessness. When you volunteer for a one-time project or become a regular volunteer at one of our emergency shelters, we appreciate the time and effort you are giving to make a difference in the lives of vulnerable youth.

[FIND OUT MORE](#)



### UDCHS Annual Report

Click here to read the 2021 DCFS Annual Report



### Guidestar Gold Seal






The Christmas Box International is proud to have been awarded the Guidestar Gold Seal of Transparency for 2021! Click here to learn more about our disclosures and Guidestar's mission to help nonprofits incorporate equity, inclusion, and respect for diverse perspectives in all of their work.

## Be in Touch - Stay Involved

To sign up for our newsletter or to ask any questions about The Christmas Box International, please click the button below to fill out our contact inquiry form!


[Click Here](#)

We wish to thank our partners:











[Click here to make a donation that will make a difference to a child in need](#)

A photograph of the Christmas Box Hope Tree monument. It is a tall, conical structure made of many small, stacked wooden crates or boxes. The structure is situated outdoors on a paved area, with green trees and a clear sky in the background. The crates are arranged in a way that they form a dense, triangular shape, resembling a Christmas tree. The monument is located in front of a building with large windows.




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# The MOAB Christmas Box House

The Moab Christmas Box House is a partnership between The Christmas Box International and the Utah Dept. of Human Services, Utah Dept. of Health, Utah Children's Justice Center, Utah Foster Care, Grand County and Family Support Centers of Utah.



Dear Friends of Grand County,

Since opening in 1998, The Moab Christmas Box House has provided services for more than 3,000 children. The Christmas Box House is a unique partnership between government and nonprofits that works! So how did we get here?

More than three decades ago, our President & Founder, Richard Paul Evans, wrote a little book called *The Christmas Box*. Over several months that little book about: the loss of childhood changed the lives of thousands of people and became one of the few self-published books in history to become #1 on the New York Times best-seller list.


After becoming a successful author, Richard and his wife Keri decided that they would like to give back to children but were not sure of the best way. We partnered with the University of Utah Graduate School of Social Work and held a statewide child welfare conference asking one crucial question,

*"What is the single most important thing we can do for Utah's abused and*

## Moab Children & Youth Programs

- Christmas Box Resource Room
- Community Reintegration
- Gardening
- Animal Assisted Therapy
- The Book Nook
- Blanket and Buddy
- Music Therapy
- Parent Education Classes

[Click Here to Donate](#)



**Help support the children's programs at the Ogden Christmas Box House!**

The Ogden Christmas Box House has provided shelter, care, and support to more than 5,000 children over the past 19 years. Programs are provided by our incredible staff each day. Our generous community supports these programs and helps us provide opportunities for the youth we serve. Below are several programs that you can help us make the most significant impact for a child!

### Donation Information

**Amount**

- \$200 - I would like to make sure a child receives a duffle bag, outfit, shoes, hygiene kit, and book
- \$100 - I would like to help a judge to grant a child their own "animal adoption"
- \$50 - I would like to purchase a blanket & stuffed animal for a child
- \$30 - I would like to purchase three books for a child
- \$25 - I would like to send a child on an activity outside of the house
- \$10 - I would like to purchase a prize towards the positive behavior rewards program
- Other

## Get Involved

We can serve more and more children in need if we work together. Here are several ways you can get involved and help us serve at-risk children.



### Leave a Legacy

Consider making The Christmas Box International part of your long-term financial planning. Whether you are deferring a gift or have an estate and want to protect your assets, there are many options to consider when thinking about planned giving.

[Find Out More](#)

### Corporate Giving

The Christmas Box International exists because of our fantastic community and amazing corporate partners. Our corporate partners raise money to support our programs, helping us provide essentials such as clothing, shoes, books, toys, and activities outside the shelters. Get your employees involved to help us provide for Utah's abused and neglected children.

[Find out more](#)

### Help Fix Our Houses

After two decades, our emergency shelters in Moab, Salt Lake, and Ogden, Utah really need some LOVE. We began renovations in January 2021 and will continue to work through the list until everything is complete.

[Find Out More](#)



### Kids Helping Kids

Throughout Utah, there are children who are living without the protection of responsible, drug and violence-free parents and adults.

You can help make a difference in their lives by participating in the Kids Helping Kids program, where you and your friends can raise funds or conduct donation drives.

[Find out more](#)

### Volunteer your Time

There are opportunities for individuals, families, and groups to donate their time, talents, and efforts on specific projects. These opportunities change, and needs may suddenly arise, so please check back often and see what options may be available.

[Find out more](#)

### Help fill the children's Wish Lists

Children often come into a house with little more than the clothes on their backs. Each of our shelter homes and resource rooms across the state have specific wish lists from the children for clothing, toys, books, school supplies, etc., often needed right away, which you can buy and drop off by appointment.

[Find out more](#)



The Division of Child & Family Services reported in 2020 that 40,364 children had been reported for abuse or neglect. Please join our cause in protecting & defending these most vulnerable children. 88% of your contribution goes directly to programs and services that benefit children who are removed from their homes because of abuse, neglect, abandonment, or facing homelessness. Your recurring donation provides the children with opportunities all year long to enjoy activities such as visiting the zoo or the aquarium or provide essential items such as an outfit or hygiene kit.

## Donation Information

### Amount

- ☒ \$600 - I would like to purchase the essential items for a sibling group of 4
- ☐ \$300 - I would like to purchase the essential items for a sibling group of 2
- ☐ \$150 - I would like to purchase essential items for a child: a t-shirt, jeans, underwear & socks
- ☐ \$50 - I would like purchase a Visa Gift Card to send a child on an activity outside of the house
- ☐ \$25 - I would like to purchase a pair of tennis shoes for a child
- ☐ \$10 - I would like to purchase a book and stuffed animal for a child
- ☐ Other

### I would like my donation to be applied to:

General House Fund (wherever needed most)

### I am donating as a

Individual

### Type of Donation

- ☒ One Time Donation
- ☐ Recurring Donation

☐ I would like to dedicate this donation

☐ Anonymous Gift?

☐ My company offers matching gifts

Why did you choose to donate to The Christmas Box International today?

### I would like my donation to go to the

General Fund (wherever most needed)

## Contact Information

First Name

## Help Us Cover Costs

Simply leave "Yes!" checked below to ensure that 100% of your intended donation is available for our mission.

- ☒ Yes! I want \$50.00 to go to The Christmas Box International and I will donate \$51.50.
- ☐ No. I will donate \$50.00 and The Christmas Box International will cover the processing costs.

## Payment Information

### Payment Options

Credit Card



[Home](#) [Donate](#) [Get Involved](#) [Programs](#) [About Us](#) [Contact Us](#) [Facebook](#) [Instagram](#) [Twitter](#)



## Frequently Asked Questions

### The Christmas Box House FAQs

#### Whom do you serve?

Children, teens and young adults, ages 0-22 who have experienced abuse, neglect, trafficking or who are facing homelessness.

Our year-round programs include three Christmas Box House emergency children's shelters and thirteen Resource Rooms. We also serve youth who are transitioning from foster care into adulthood, and young adults who are facing homelessness.

During the holiday season, through Project Elf we work with the community to provide children and teens who are at risk of removal have a Merry Christmas Morning.

#### What is a Christmas Box House?

A short-term crisis shelter for children and teens removed from their homes due to abuse, neglect or abandonment. The children and teens temporarily live at one of the three Christmas Box Houses while more permanent living arrangements are identified. There are three Christmas Box Houses in Utah: one in SLC, Ogden and Moab.

#### Why do kids and teens stay at a Christmas Box House?

Children who are removed from the unsafe situation they were in stay at a Christmas Box House while caseworkers find an appropriate relative the children can stay with, or if none are available, then an appropriate foster home.

#### I know a child staying at The Christmas Box House. How do I contact them?

To have any communication with a child in state care, you must contact the child's caseworker directly. If you don't know their number, please call Division of Child and Family Services Hotline at 1-855-323-3237.

### About Donations

If I want to mail a check to The Christmas Box House, what is the best address?

Please address checks to:

Christmas Box International




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# Volunteer



**Salt Lake Christmas Box House**



**Ogden Christmas Box House**



**Moab Christmas Box House**

As a volunteer for The Christmas Box International, you are supporting children, teens, and young adults who have experienced abuse, neglect, trafficking, or homelessness. Whether you volunteer for a one-time project or become a regular volunteer at one of our emergency shelters, we appreciate the time and effort you are giving to make a difference in the lives of vulnerable youth.


If you or your volunteer group are interested in volunteering at the Salt Lake, Ogden, or Moab Christmas Box House, please [click here](#) and fill out our information form.



### Host a Fundraiser

To arrange a fundraiser, please get in touch with our Executive Director at [celeste@thechrisbox.org](mailto:celeste@thechrisbox.org). Here are some ideas for hosting your fundraiser:

- Share your dedication to helping children with customers and clients by dedicating a day where a portion of your sales goes to support these children.
- Challenge your friends, family, or coworkers to meet a goal with a fundraiser event. This could be anything from a 5K Run with your neighborhood to a formal ticketed dinner.
- Sponsor an event such as our Annual Gala or Annual Let's Do Holiday Lunch. Share your name, brand, and goodwill with the community by helping sponsor an event and create awareness of your brand to hundreds of people.



### Plan/Fund a Shelter Project

After two decades, our emergency shelters in Moab, Salt Lake, and Ogden, Utah need some LOVE, and we really LOVE when business groups get involved! So many companies use their VTO (Volunteer Time Off) to help us "Fix Our Shelters." [Click here](#) to see who has been involved so far and how you can help! Or email Kristin Jensen at [kristin@thechrisbox.org](mailto:kristin@thechrisbox.org) to learn more!




### Host a Donation Drive


Work with your family, friends, and community to organize a drive for needed items at our Christmas Box Houses and in our Christmas Box Resource Rooms. We need volunteers to collect NEW items year-round and deliver them to one of our Christmas Box House locations. Our most needed items are constantly changing, and we encourage you to visit our [Wish Lists](#) to view our most current needs.

We wish to thank our partners:



[Click here to make a donation that will make a difference to a child in need](#)


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# CELEBRATE 25 years with us by helping to update our facilities

**After two decades, our emergency shelters in Moab, Salt Lake, and Ogden, Utah really need some LOVE.**

We began renovations in January 2021 and will continue to work through the list until everything is complete. These are commercial buildings, and we are looking for companies that will donate the items/services we need or individual donors or companies that would like to make monetary contributions towards this project.

Please review the list below of our much-needed renovations and email [celeste@thechrisbox.org](mailto:celeste@thechrisbox.org) with questions, or click on the link to make a direct donation. Thank you for helping us fix our houses!

[VIEW: BY ROOM/LOCATION](#)
[BY SERVICE](#)

[Donate Now](#)

### A special thanks to those helping us to "build" a better future!

Donor Name / Organization
Father & Son Carpet Cleaning
Hensel Phelps
Larry H Miller Day of Caring
Lifetime Products
Lowe's
Progrexion
Staker Paving
The Winter Foundation
Trimlight
Wavetronix
Windermere

### Disney (Toddler) Room at Salt Lake House

- New floor
- Lights
- Paint
- New locking cabinets

[Laundry Room at Salt Lake House](#)

[Computer Lab at Salt Lake House](#)

[Shoe Room at Salt Lake House](#)

[Toy Room at Salt Lake House](#)

[Break Room \(staff\) at Salt Lake House](#)

• • •

[Halls \(both houses\)](#)


[Outdoors \(both houses\)](#)


[New Teen Rooms \(both houses\)](#)

[Kitchens \(both houses\)](#)

[Misc. Needs Throughout \(both houses\)](#)


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## WOMEN'S HISTORY MONTH 2022

**In recognition of Women's History Month, The Christmas Box International recognizes our female leadership.**




**Diane Moore, Division Director** (retired September 2022)  
Division of Child & Family Services

Diane Moore has spent nearly her entire life serving the children and families of Utah.

She began her career as a DCFS caseworker in 1992 and has since served in numerous roles, including regional director for the DCFS Salt Lake Valley Region and Director of the DHS Office of Licensing. She was chosen to lead the Division of Child and Family Services in 2017 after more than 25 years at the Department of Human Services. A licensed social service worker and graduate of Brigham Young.

[Read more](#)





**Mrs. Sharon Hall**  
Granite School Teacher, Salt Lake Christmas Box House

Mrs. Hall has been working at the Salt Lake Christmas Box House (CBH) School since it opened in 2000! She is a teacher with the Granite School District and a treasure to have at the CBH.

Mrs. Hall has worked with children in trauma for years, and when she began working at the CBH, Mrs. Hall noticed that the kiddos had heavy worries that they could not fix. Worries such as, "I wonder what the judge will say," and "I wonder when I'll be hit again," so she decided to bring "The Worry War" program.

[Read more](#)


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# Financials & Official Documents

The Christmas Box International is dedicated to being transparent and accountable with all our financial documentation.

Below are links to our most current financial records and documents. For questions about The Christmas Box International's transparency, financial records, and documents, contact: [Bridgett Foster](#).

### Nonprofit Status Information


- [501\(c\)3 Tax Determination Letter](#)
- [2021 - 2022 IRS Form 990 Disclosure](#)


### Official Documents

- [Articles of Incorporation](#)
- [Children Served Dashboard](#)
- [CBI Brand Style Guide](#)
- [Donor Privacy Statement](#)
- [Privacy Statement](#)

### Audited Financial Statements

- [The CBI 2022 Financial Statements](#)


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# Wish Lists

## Wish Lists

To honor the kids we serve, we only accept **NEW** items.

A fundamental way we help children at risk throughout Utah is through our Wish List. Donors help fulfill our needs by buying the items identified and donating them, allowing us to have essentials on hand when children come into the system and meet their needs during their stay. Many children coming into the emergency shelter have little more than the clothes on their backs.

The Wish Lists meet the emergency needs and help us give the children normal childhood experiences, such as the simple joys of a birthday party, toys of their own, and a stuffed animal to hug.

If making a monetary donation is preferred, please click [here](#) to pay via credit card or check.

Thank you for making a significant impact in the lives of abused and neglected children.

## Drop Off Locations

Salt Lake City	Ogden	Sandy	Provo	American Fork	Moab
The Christmas Box House 3660 South West Temple SLC, UT 84115 Monday-Friday, 10 am to 4 pm					

## Wish List

\*Greatest Needs are in **BOLD**\*

### GIFT CARDS

- VISA, AMAZON, WALMART, TARGET
- COSTCO, SMITHS
- CHICK-FIL-A, MCDONALDS, DOMINOS
- PHIZ, COLD-STONE, STARBUCKS
- CINEMARK, BOONDOCKS, MEGAFLEX
- FAMOUS FOOTWEAR, OLD NAVY
- MICHAELS, DOLLAR TREE

### TEENS

- Men & Women Shoes (Nike, Adidas, Vans, Converse)
- Men & Women T-Shirts
- Women's Bras (All Sizes)
- Men & Women Athletic Shorts (All Sizes)
- Men & Women Jeans (All Sizes)

### CLEANING

- Clorox/Lysol Wipes and Spray
- Dish Soap & Dishwasher Detergent
- Laundry Detergent/Fabric Softener
- All Purpose Cleaner
- Large Garbage Bags
- Windex
- Cleaning Cloths

### PERSONAL CARE

- Face Wash (Acne)
- Body Lotion
- Cantu for Kids (Shampoo & Conditioner)
- Lice Treatments
- Silky Hair Wraps for Ethnic Hair (Sally's Beauty Supply)
- Silk Pillowcases

### BABY

- Diapers (Sizes: 4, 5, 6)
- Wipes

### CHILDREN

- Boy & Girl Sneakers (All Sizes)
- Boy & Girl Jeans (All Sizes)
- Boy & Girl T-Shirts (All Sizes)
- Boy & Girl Pajamas (no nightshirts/gowns)
- Girl Bras (All Sizes)

### GENERAL

- Duffel Bags
- Reusable water bottles
- Portable DVD Players (used for sick children)
- Car Seats/Booster Seat
- Pack N Play

### KITCHEN & CLEANING

- Dinnerware Set
- 12 Piece Pan Set
- Air Fryer
- Mops & Brooms/Dustpan
- Swiffer Wet Jet with pads

### MOVE-IN KITS TO SERVE YOUNG ADULTS FACING HOMELESSNESS

As a part of our Journey-Up Program, we collaborate with volunteers to assemble move-in kits for young-adults between the ages of 18 and 21 who are facing homelessness in Salt Lake County.

#### BEDROOM & BATHROOM

- Bed in a Bag (Twin & Queen)
- Garbage Can (Small & Large)
- Electric Razor
- Laundry Basket

## HOUSEHOLD SAFETY ITEMS TO SERVE CHILDREN BEING PLACED IN KINSHIP HOMES






1 out of 10 Utah children (82,820) lives with their grandparents or other relatives. If a child cannot safely remain in their own home, the best alternative is to place them with a Kinship Caregiver. We lessen the trauma children experience when we have them live with kin. Doing so results in a better outcome for the children and their families.


You can support these families by donating state-required household safety items, enabling children to be quickly placed in Kinship care! Please visit the [Amazon Kinship Home Shopping List](#) to make a donation!

## THANK YOU FOR YOUR SUPPORT!

Any specific items in our Christmas Box House Resource Rooms that exceed foreseeable needs are shared with our local community partners or international partners, because we are all working together to better the lives of vulnerable children. Our commitment to you is that your donations will find their way to a child in need.

We wish to thank our partners:


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## The Christmas Box House Newsroom




### PRESS RELEASE ARCHIVE

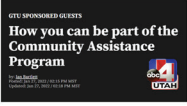


- Project Elf Press Release 2022
- Project Elf 2021 Annual Campaign Announcement
- 2021 Holiday Giving Campaign Organized by LiveDAYBREAK




for press inquiries, email Celeste Edmunds or call (801) 516-1801

### IN THE MEDIA

## Our Team

Celeste Edmunds


Julia Jensen

Kristin Jensen

Tammy Corrigan

Barry Evans

Bridgett Foster



Barry Evans, Celeste Edmunds, Tammy Corrigan, Bridgett Foster, Kristin Jensen, Julia Jensen

## Meet The Christmas box International Team!

Celeste Edmunds

As Executive Director, Celeste understands what the children served at The Christmas Box Houses are going through. She went through it herself. Her biological parents were drug addicts, and her childhood was an ongoing cycle of police calls, fighting, and abuse on all levels. At the age of 8, Celeste was taken from her home and placed into a child welfare system where moving every few months to a new environment became normal. By the time she was sixteen, she had lived in more than 30 cities.

Celeste manages the organization's day-to-day operations, strategy, and revenue growth. Celeste appreciates her team, respecting the diversity of opinions and ideas brought to fruition each day. If Celeste weren't working for The Christmas Box International, she would be a personal coach, believing talent should be nurtured to achieve contribution and innovation at the highest levels.

Celeste enjoys exploring new cities and all things outdoors with family and friends, especially hiking and kayaking!

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Julia Jensen

Julia is the Office & Database Administrator coordinating all-things office-related and stepping in to help wherever needed. Julia ensures that all contributions are entered into the database promptly and that donors are thanked and recognized almost as quickly as they drop off their donations!





Every child deserves a childhood.



**Celeste Edmunds**

*Executive Director*

OFFICE: 801-747-2201 ext. 102

CELL: 801-516-1801

celeste@thechristmasbox.org

**thechristmasbox.org**

*Every child deserves a childhood.*

The Christmas Box International  
3660 S. West Temple  
Salt Lake City, UT 84115



The Christmas Box International

3660 S. West Temple • Salt Lake City, UT 84115

Every child deserves a childhood ★ [thechristmasbox.org](http://thechristmasbox.org)

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The Christmas Box International • 3660 S. West Temple • Salt Lake City, UT 84115

PH (801) 747-2201 • [thechristmasbox.org](http://thechristmasbox.org)

The Christmas Box International is a 501(c)3 Nonprofit Organization Federal Tax ID #31-1617816

## DID YOU KNOW...? Infographic handout



# DID YOU KNOW?

Each year in Utah, more than **10,000** children are abused and neglected. **Help us defend them.**

**The Christmas Box International** works to prevent child abuse and defend children through a culture of universal diversity, inclusion, and love. We partner with local, national, and international groups to improve the quality of life for children, teens, and young adults who are victims of abuse, neglect, trafficking, or are facing homelessness.



**130,000** children

Since 1996, The Christmas Box International has defended **over 130,000 children**. That's enough to fill Madison Square Garden more than 6 times!

The Christmas Box International has been helping **trafficked children and youth for more than two decades**, providing shelter, schooling and aftercare to help these youth live productive, happy lives.



## LAST YEAR...

The Christmas Box International **served 9,942 youth** who were victims of abuse, trafficking, neglect or homelessness. Our 3 shelters provided **more than 17,000 days of care** to at-risk children in Utah.

(That's a combined **46.7 years of care** in the last 12 months!)

## 46+ YEARS


The Christmas Box International is a volunteer magnet! In 2021 we drew more than 225 volunteers providing over **1,100 hours of covid-friendly volunteer service.**

In partnership with the community, The Christmas Box International provided **Christmas for 2,647 at-risk children.**

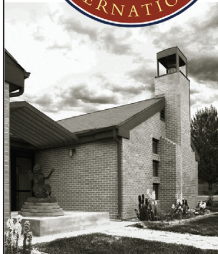


**2,647**


**thechristmasbox.org**




## Every Child Deserves a Childhood™



**MOAB CHRISTMAS BOX HOUSE**  
180 South 300 East  
Moab, UT 84532  
**435-259-1168**



**SALT LAKE CHRISTMAS BOX HOUSE**  
\*  
**ADMINISTRATIVE OFFICE**  
3660 S. West Temple  
Salt Lake City, UT 84115  
**801-747-2201**



**OGDEN CHRISTMAS BOX HOUSE**  
950 12th Street  
Ogden, UT 84404  
**801-866-0350**

## Children and Youth Programs

**Christmas Box Houses** — Every year, our short-term emergency shelters provide protection for nearly a thousand children who are removed from their homes due to abuse, neglect and abandonment.


**Christmas Box Resource Rooms** — Each year, The Christmas Box International distributes nearly a million dollars' worth of much-needed donations through our community resource rooms for at-risk children being supported by the Department of Human Services. These resource rooms provide items such as clothing, school supplies, books, toys, hygiene and baby items.

**Journey Up Program** — The Christmas Box International provides resources to programs which provide housing, employment and support for young adults facing homelessness, ages 18–22.

**Trafficking Support** — Over the last decade the Christmas Box House facilities have expanded their emergency shelter program to take in children who have been trafficked and are facing homelessness. We partner with organizations who have an outstanding reputation in the community and a proven track record, to help them reunite children with their families.



**Project Elf** — Gifts and resources are collected statewide to help make the holiday season brighter for neglected and at-risk children and young adults in Utah.

**International Projects** — In addition to serving the U.S., The Christmas Box International provides resources to at-risk children in Haiti, India, Kenya, Mexico, Ecuador, Peru, and Colombia.



**SCAN ME**

**thechristmasbox.org**

 /TheChristmasBoxInternational  @TheChristmasBox\_Intl



STOCK PHOTO – IMAGE STYLE









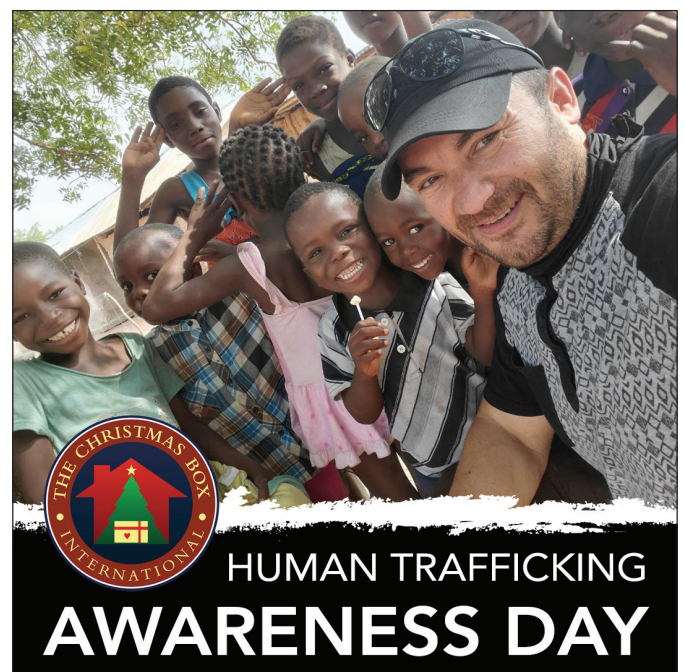
## EXAMPLE OF FUNDRAISING PARTNERSHIP

## COMMUNITY SURVEY





## COMMUNITY AWARENESS CAMPAIGNS

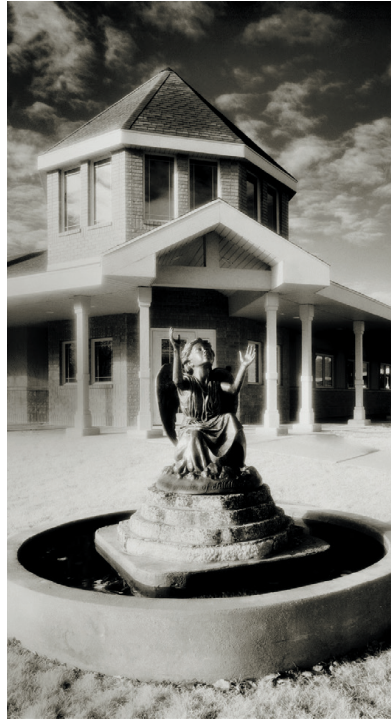




## CBI HOUSE LOCATIONS (front of blank 'thank you' card)



MOAB, UTAH  
EST. 1998



SALT LAKE CITY, UTAH  
EST. 2000



OGDEN, UTAH  
EST. 2003

## POP-UP BANNERS TO HIGHLIGHT PROGRAMS



**MOAB  
CHILDREN  
& YOUTH  
PROGRAMS**

- Christmas Box Resource Room
- Project Elf
- Community Reintegration
- Gardening
- Animal Assisted Therapy
- The Book Nook
- Blanket and Buddy
- Music Therapy
- Parent Education Classes




thechristmasbox.org




**SALT LAKE  
CHILDREN  
& YOUTH  
PROGRAMS**

- Christmas Box Resource Room
- Project Elf
- Community Reintegration
- Gardening
- Animal Assisted Therapy
- The PBIS (Positive Behavioral Interventions & Support) Program
- The Book Nook
- Blanket and Buddy
- Mrs. Hall's Classroom
- Healthy Smiles Dental Services
- Transitional Therapy
- Medical Clinic
- Recreational Therapy
- Music Therapy






thechristmasbox.org



**OGDEN  
CHILDREN  
& YOUTH  
PROGRAMS**

- Christmas Box Resource Room
- Project Elf
- Community Reintegration
- Animal Assisted Therapy
- Christmas Cash Program
- The Book Nook
- Blanket and Buddy
- Animal Adoption Program
- Natalie's Dresser
- Unbirthday Party
- Recreational Therapy
- Kinship Household Safety
- AMY (Anything-to-Make-You)
- Smile Bags

thechristmasbox.org



**CHILDREN  
& YOUTH  
PROGRAMS**

SOME OF OUR CHILDREN'S PROGRAMS INCLUDE:

- Christmas Box Resource Rooms
- Trafficking Support
- Project Elf
- Community Reintegration
- Animal Assisted Therapy
- The Book Nook
- Blanket and Buddy



thechristmasbox.org  
Every child deserves a childhood.



## LOCAL EVENTS

# You're invited to a HOLIDAY OPEN HOUSE



Salt Lake  
Christmas Box House  
**Saturday, Oct. 23**  
10 am – 2 pm

Sign up to help a child this holiday season. Please **RSVP:** [info@thechristmasbox.org](mailto:info@thechristmasbox.org)



The Christmas Box International  
invites you to be involved in the  
**OPENING CELEBRATION**

## of the NEW St. George RESOURCE ROOM

Join us and learn more

**Thursday, October 14th**

Noon – 1 pm at Magelby's Restaurant

1450 Auto Mall Dr., St George, UT

Following the lunch we will visit the resource room  
located just 9 minutes from the restaurant.

The Division of Child & Family Services  
178 N. 200 East, St. George, UT

For questions please reach out to [stgeorgeresource@thechristmasbox.org](mailto:stgeorgeresource@thechristmasbox.org)

Every child deserves a childhood. [thechristmasbox.org](http://thechristmasbox.org)



## Please join us for The Christmas Box International Spring Partner Share Event

The Christmas Box International  
Donation Center  
4714 South Commerce Way  
Murray, UT 84107

Thursday, March 3  
from 10:00 am – 2:00 pm

— OR —

Friday, March 4  
from 10:00 am – 2:00 pm

Please RSVP which day you want to attend  
to [kristin@thechristmasbox.org](mailto:kristin@thechristmasbox.org)



You are invited to join us at the  
**Moab Christmas Box House**

## Open House

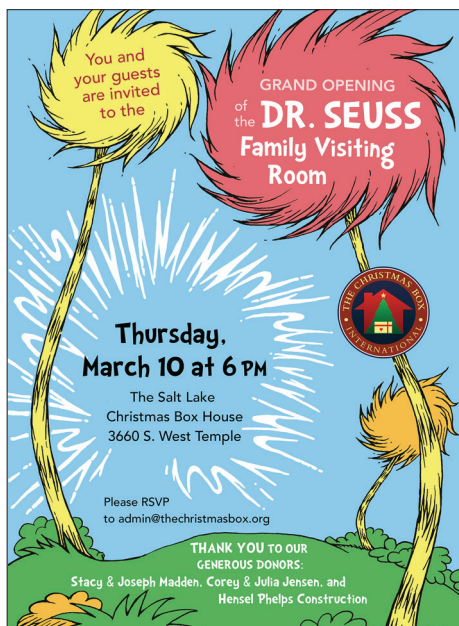
**Thursday, May 19** 4:30 pm – Reception  
4:30 – 7:30 pm 5:30 pm – Program  
180 S. 300 East 6:30 pm – Mingle

Learn about how it all began and how you can get involved!  
Enjoy delicious food, music by the xxx band, a remarks from  
New York Times Bestselling Author **Richard Paul Evans!**

New donations for the children are welcome!

To RSVP please email [info@thechristmasbox.org](mailto:info@thechristmasbox.org)

Every child deserves a childhood. [thechristmasbox.org](http://thechristmasbox.org)



You and your guests  
are cordially invited to attend  
**THE GRAND OPENING**  
OF



Thursday, JULY 22  
at 1:00 PM  
3660 S. WEST TEMPLE, SALT LAKE

Movie snacks will be provided  
PLEASE RSVP TO  
[ADMIN@THECHRISTMASBOX.ORG](mailto:ADMIN@THECHRISTMASBOX.ORG)

THANK YOU TO OUR  
GENEROUS SPONSORS



**HENSEL PHELPS**  
FLEX. BUILD. MANAGE.

The  
**Winter Foundation**  
FOUNDATION



The Christmas Box House

## FAMILY VISITING ROOM





## WEBSITE & SOCIAL MEDIA HEADERS




"We asked ourselves, 'What is the most important thing we can do for at-risk children?' The answer was **The Christmas Box House.**"

— Richard Paul Evans,  
Founder and President/CEO, The Christmas Box International



The Christmas Box International  
**CELEBRATES 25 YEARS**  
of defending children.

[CLICK HERE](#) to learn more



THE CHRISTMAS BOX **HOPE TREE**

LOVE TEACH THRIVE




**#GivingTuesday**  
Tuesday, Nov. 30



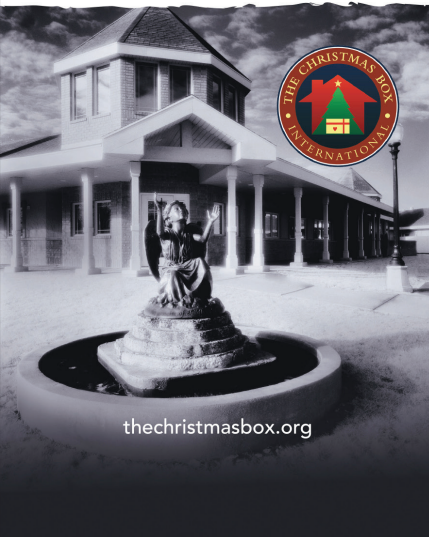
## POP-UP DISPLAY BANNERS

Every child deserves a childhood.



**The Christmas Box International** partners with local, national and international communities and organizations to **prevent child abuse and to improve the quality of life for children, teens and young adults** who have been abused, trafficked, neglected or are homeless.

Since 1996, The Christmas Box International has defended **over 125,000 children**.



thechristmasbox.org





**The Christmas Box International**


Improving the quality of life for children and youth who experience abuse, trafficking, neglect, or homelessness.

thechristmasbox.org

After two decades, our emergency shelters in Moab, Salt Lake, and Ogden, Utah really need some **LOVE.**



Scan the QR code to help!



thechristmasbox.org

## ALUMNI VIDEO SERIES



THE CHRISTMAS BOX HOUSE

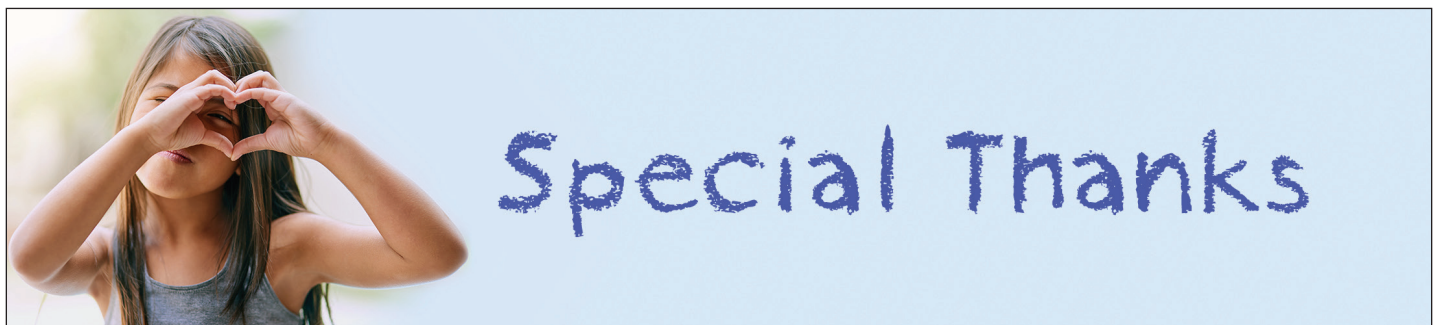
**ALUMNI VIDEO SERIES**







CORE VALUE: FOCUS ON GRATITUDE





CORPORATE GIVING & COMMUNITY INVOLVEMENT







# CORPORATE GIVING

The Christmas Box International exists because of our fantastic community and **amazing corporate partners**. Our corporate partners raise money to support our programs, helping us provide essentials such as clothing, shoes, books, toys, and activities outside the shelters. Get your employees involved to **help us provide for Utah's abused and neglected children**.

## WAYS TO GET INVOLVED:

### Host a Workplace Fundraiser

Bring your team together to support one of our seasonal fundraising campaigns, and let us create a fundraising landing page specific to your brand.

### Volunteer With Your Team

Strengthen your team and your community by volunteering at one of our emergency shelters. Sorting, cleaning, and yard work are a few service projects that we need.

### Sponsor an Activity

Send the kids on an activity for the day. They love fun activities such as Boondocks, mini golfing, Natural History Museum, the Aquarium, Lagoon, or getting ice cream at Cold Stone!

### Plan a Fundraiser

Host a golf tournament, car show, or carnival and have fun with the community while raising funds!

### Host an In-Kind Donation Drive

Visit our Wish Lists page and collect items to meet the emergency needs of the children we serve, such as clothing or hygiene products. Or help us provide the kids a normal childhood by giving the simple joys of a birthday party, toys of their own, or a stuffed animal to hug.

### Sponsor our Annual Gala Event

Show your support while having a blast at our annual gala event! Each year we have a different theme at a different location, all sure to delight! Past events include a Night at the Museum at the Museum of Natural History and a Casino Royale evening in downtown Salt Lake City! Sponsorship means publicity while doing good.

### Employee Matching Gifts

Match your employee donations and double your contribution to us! We can create a branded landing page to accurately track and report your employee contributions.

For more information or help in custom crafting a Corporate Giving opportunity for your organization, contact [celeste@thechristmasbox.org](mailto:celeste@thechristmasbox.org)

COMMUNITY & CORPORATE FUNDRAISING EVENTS



SUMMER CHARITY

# GOLF TOURNAMENT

**TalonsCove Golf Club**  
2220 S TalonsCove Dr, Saratoga Springs  
**STARTING AT 8 AM | JUNE 24, 2021**



**Better  
Homes  
and Gardens**  
REAL ESTATE

INFLUENCE  
PARTNERS





CHARITABLE



**MakersLine**

*1st Annual* Makers Line Saints & Sinners

# GOLF TOURNAMENT

**River Oaks Golf Course** Sandy, UT  
**FRIDAY, SEPTEMBER 10**

*Supporting* BYU'S "BUILT '4' LIFE" ATHLETIC FUND and  
THE CHRISTMAS BOX INTERNATIONAL AT RISK YOUTH PROGRAMS





**FUN FAMILY EVENT  
in OREM**



- ★ KIDS 1K
- ★ Silent Auction
- ★ Carnival
- ★ and more!

**April 16, 2022** [CLICK HERE to Register](#)





A banner for the 'Virtual Night of Gratitude' event. The background is dark blue with warm white string lights and gold bokeh. On the left, there are three images: a portrait of a man with grey hair, a portrait of a man with a beard, and a photo of a man playing piano and a woman playing cello. In the center is the 'The Christmas Box International' logo, which features a red house with a green Christmas tree and a yellow gift box inside. To the right of the logo, the text 'VIRTUAL NIGHT of' is in a small, gold, serif font, followed by 'Gratitude' in a large, elegant, gold script font. Below 'Gratitude', the text 'SATURDAY, DECEMBER 5<sup>TH</sup>' is in a gold, serif font. In the bottom right corner, there is a small link that says 'Click for more details'.

VIRTUAL NIGHT of  
*Gratitude*  
SATURDAY, DECEMBER 5<sup>TH</sup> [Click for more details](#)



A promotional poster for the 'Virtual Night of Gratitude' event. The background is dark blue with warm white string lights and gold bokeh. At the top center is the 'The Christmas Box International' logo. Below the logo, the text 'The Christmas Box International' is in a white, serif font, followed by 'VIRTUAL NIGHT OF' in a gold, serif font, and 'Gratitude' in a large, elegant, gold script font. Below 'Gratitude', the text 'presented by' is in a white, serif font, followed by the 'AMERICA FIRST Charitable Foundation' logo, which features a stylized eagle and the text 'AMERICA FIRST Charitable Foundation'. To the right of the text is a large, gold, circular seal with a serrated edge that says 'TONIGHT! DEC. 5' in red and black. On the left side, there are three images: a portrait of a man with grey hair, a portrait of a man with a beard, and a photo of a man playing piano and a woman playing cello. At the bottom, the text 'IS ALMOST HERE!' is in a gold, serif font, followed by 'Visit our website at [thechristmasbox.org](http://thechristmasbox.org) to register now.' in a white, serif font.

*The Christmas Box International*  
VIRTUAL NIGHT OF  
*Gratitude*  
presented by  
**AMERICA FIRST**  
*Charitable Foundation*  
**IS ALMOST HERE!**  
Visit our website at [thechristmasbox.org](http://thechristmasbox.org) to register now.







**YES!** Please contact me with more information.

**I WOULD LIKE TO GET INVOLVED  
IN THE FOLLOWING WAYS:**

☐ I would like to **become a monthly donor** (\$25 sends a child on a monthly activity). Please fill out the info below or scan the QR code and pledge your monthly donation today.

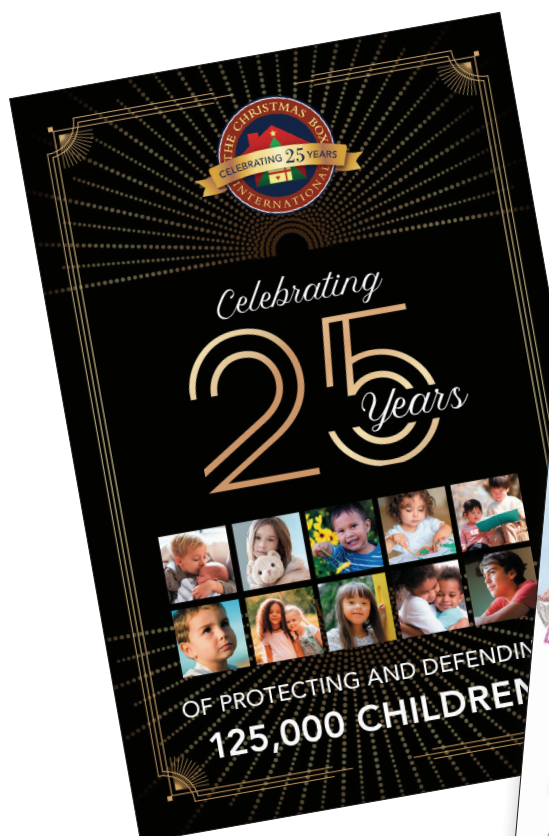


☐ I would like to **schedule a tour** of one of the Christmas Box House shelters.

☐ My group or company would like to **hold a donation drive or fundraiser**.

First & Last Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

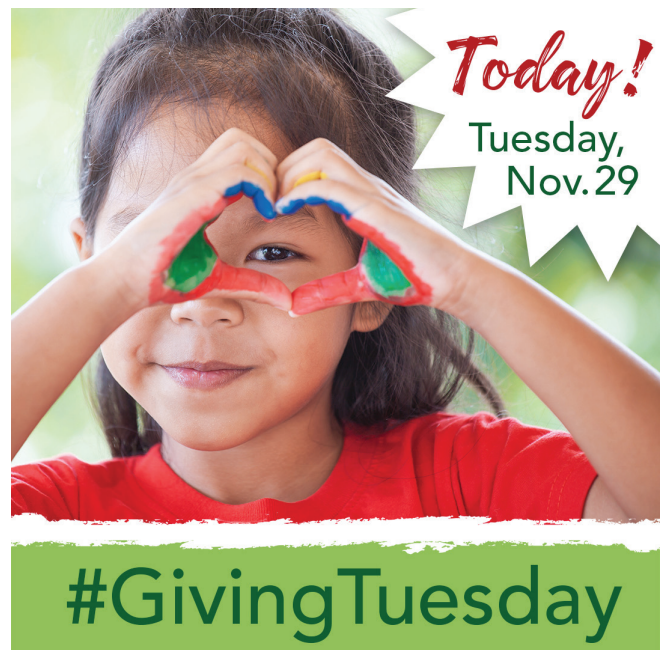








## FUNDRAISING EVENTS – DENIM & DIAMONDS 2023 GALA





PLEASE JOIN US FOR A FESTIVE AFTERNOON AS WE *Celebrate*  
*the Holidays* AT THE *24<sup>TH</sup> Annual*



*Let's do* HOLIDAY LUNCH  
in support of the OGDEN CHRISTMAS BOX HOUSE

**Friday, December 2**  
**at 11:00 am**

**Timbermine Steakhouse**  
**1701 Park Blvd., Ogden, UT**

Enjoy a delicious lunch, a silent auction full of wonderful holiday gifts, and a special keynote address by *New York Times* bestselling author and The Christmas Box International founder, Richard Paul Evans.



Register for the event **HERE** or scan the QR code.

For more information or to become a sponsor, contact Celeste Edmunds at [celeste@thechristmasbox.org](mailto:celeste@thechristmasbox.org) or 801-747-2201 ext. 102.

Every child deserves a childhood.



SAVE THE DATE FOR OUR *Annual*

*Let's do* HOLIDAY LUNCH  
in support of the OGDEN CHRISTMAS BOX HOUSE

**FRIDAY, DEC. 2** | **2022**  
*in Ogden*





Dear Friend of The Christmas Box House,

Can you believe we've been helping kids for 25 years?! In that two and a half decades we have served more than 125,000 children. To put that into perspective, that's enough children to fill Madison Square Garden more than 6 times. Unfortunately, the children need us today more than ever. As the need has grown, so have our programs. When we started, we were serving children ages 0–12 because of abuse, neglect, and abandonment. We're happy to report that we've expanded our reach and serve young adults through the age of 22 who are also facing homelessness and trafficking.

When a child stays with us, we focus on three objectives:

1. Safety
2. Wise placements
3. Providing all the services the children need under one roof

needs of this many children without the g  
ay, December 3rd, we are holding our a  
ermine Restaurant and hope to see you  
vels and let us know which one might  
era





**DID YOU KNOW** that each year in Utah, more than **10,000 children** are abused or neglected?



The Christmas Box International invites you to join us for



# Kids Helping Kids > Every child deserves a childhood

## OUR MISSION

The Christmas Box International charity works to prevent child abuse. We partner with local, national, and international groups to improve the quality of life for children, teens, and young adults who are victims of abuse, neglect, trafficking or are facing homelessness or other risks that no child should have to face.

## CHILDREN & YOUTH PROGRAMS

**Christmas Box Houses** — Every year, the Christmas Box House short-term emergency shelters provide safety for nearly a thousand children who are removed from their homes due to abuse, neglect and abandonment.

**Christmas Box Resource Rooms** — Each year, The Christmas Box International distributes nearly a million dollars' worth of much-needed donations through our community resource rooms for at-risk children being supported by the Department of Human Services. These resource rooms provide items such as clothing, school supplies, books, toys, hygiene and baby items.

**Project Elf** — Gifts and resources are collected statewide to help make the holiday season brighter for neglected and at-risk children and young adults in Utah.

**Journey Up Program** — The Christmas Box International provides resources to programs which provide housing, employment and support for young adults facing homelessness, ages 18–22.

**Trafficking Support** — Over the last decade the Christmas Box House facilities have expanded their emergency shelter program to take in children who have been trafficked and are facing homelessness. We partner with organizations who have an outstanding reputation in the community and a proven track record, to help them reunite children with their families.

**International Projects** — In addition to serving the U.S., The Christmas Box International provides resources to at-risk children in Haiti, India, Kenya, Mexico, Ecuador, Peru, and Colombia.

## Putting the “FUN” in Fundraisers!

The possibilities are endless... and that's the best part! **The Kids Helping Kids program** challenges YOU to get creative in putting together the best fundraising strategy possible. We know the power of students who care; here's an example:

A local high school dedicated the month of December to hosting events and volunteering to collect donations on behalf of the children we serve. They rallied entire legions of students, teachers, business owners and community leaders to support their cause, and it worked! They raised a record amount for their school and thousands of dollars to help children in their community who are victims of abuse, neglect or abandonment.







# Kids Helping Kids

**W**e have learned that there is no one way to help raise money for a worthwhile cause. Instead, there are many ways to do small acts that can add up quickly. So challenge your classmates, teachers, and communities to get involved too.

### Here are a few creative idea to get you started!

**CANDY GRAMS** — This tried and true classic takes a small amount of advertising and a sweet tooth. Students pay to send their messages to friends. Delivery times may vary.

**PAY TO COSPLAY** — Whether inspired by a classic Star Wars Sith, a Marvel character or an obscure Doctor Who reference, students can buy a “get-out-of-normal-clothes” card with the added bonus of a ComicCon in the halls.

**FOOD FOR THOUGHT** — Partner with businesses in your community to host fun events off campus. Many restaurants will work with student groups to donate a portion of sales to your fundraiser — if only asked to do so. All that's left to do is get the word out. All it takes is approaching the manager of a popular nearby spot and asking.

**CONCERTS AND SHOWS** — Events are a great way to give something back while still fundraising. Use your high school auditorium to book a local band or put on a movie screening where you can sell tickets.

**DONATE YOUR TIME** — Consider volunteering. Get a group together and canvas neighborhoods offering to complete small odd jobs for donations.

**BATTLE OF THE BANDS** — Charge admission and sell refreshments for a concert or battle of the bands featuring your school's students.

**CLUBS COMPETE** — Ask for support from the clubs and sports teams at your school to see if they would be willing to host an event alongside your efforts. This could be anything from a school assembly with performances, a special concert or even a lunchtime activity calling for small donations such as date auctions, or a trivia game.

**CHUCK YOUR CHANGE** — Hold a competition between grades and see who can collect the most change over the course of a week, a month or even a single assembly. A front and center display of how well each class is doing, can help spur on your classmates.

**A BETTER BAKE SALE** — Who doesn't love some deliciously prepared baked goods? Frosting or sprinkles or both, there's nothing like a bake sale to attract donations. To take it to the next level try different items for a week during lunch break, popular food stuff such as hot chocolate, popcorn balls, or churros.

Think of these ideas as a starting point, because we know you have some great ideas too!

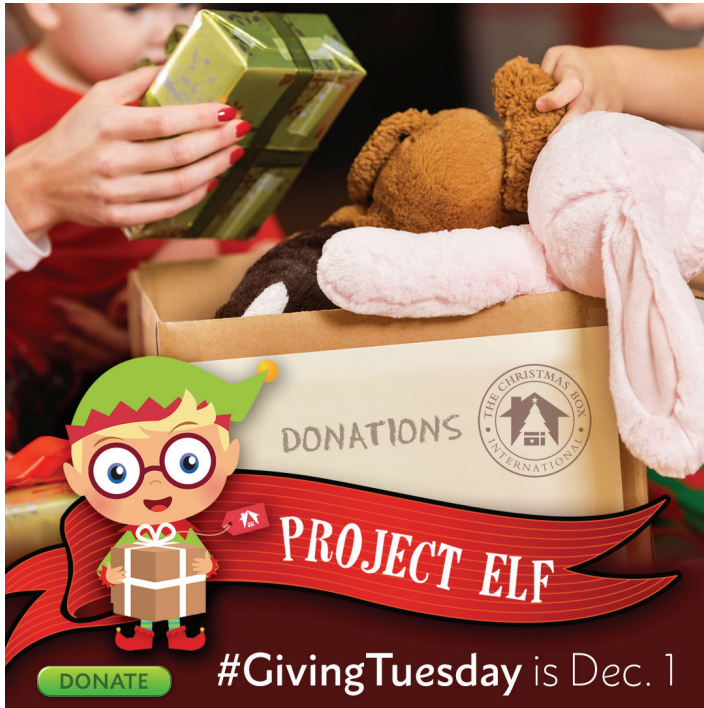


To get started on your fundraiser, please visit  
[thechristmasbox.org/khk](http://thechristmasbox.org/khk) to fill out the online form.  
Thank you!





## PROJECT ELF

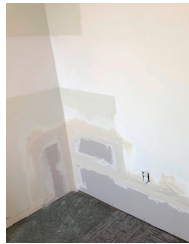
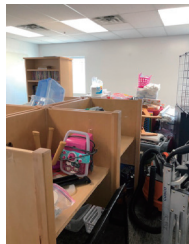




## OGDEN & MOAB



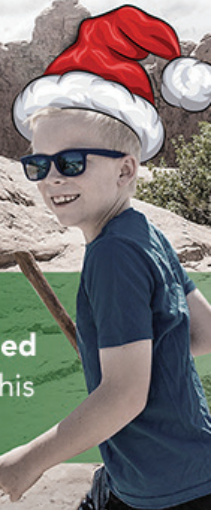
Money raised from the Kier Golf Tournament  
will finish renovations on the  
Teen Resource Room & the Girls Bathroom



Every child  
deserves a  
CHILDHOOD.



The children of  
Grand County **need**  
**your support** this  
holiday season



The MOAB  
Christmas Box House





## CONSTANT CONTACT EMAIL NEWS HEADERS







Spring into  
**ACTION**



CHRISTMAS BOX HOUSE DONATION CENTER



**Defending children**  
**365 DAYS a year!**  
[thechristmasbox.org](http://thechristmasbox.org)



**CHRISTMAS BOX HOUSE DONATION CENTER**

**THANK YOU**

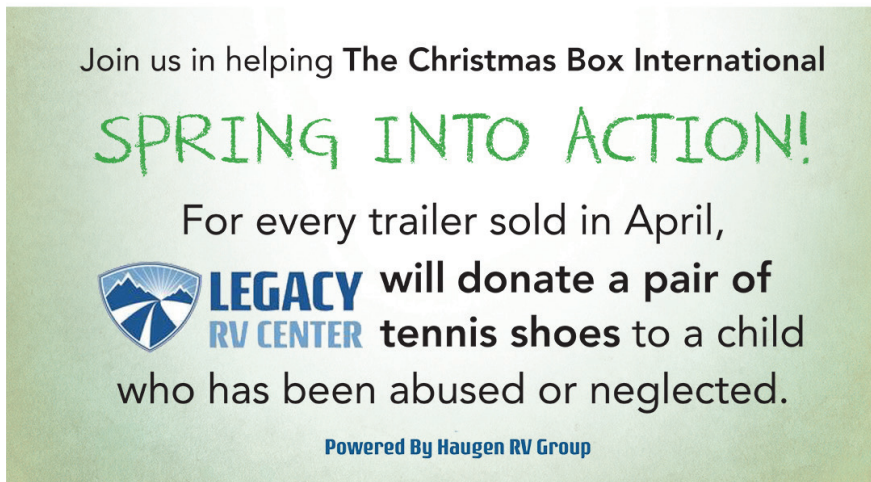


**25 years of protecting children**

**CHRISTMAS BOX HOUSE DONATION CENTER**

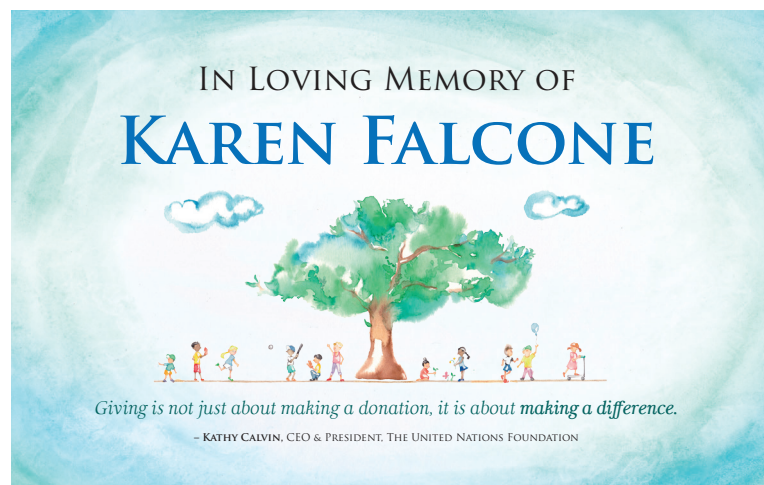
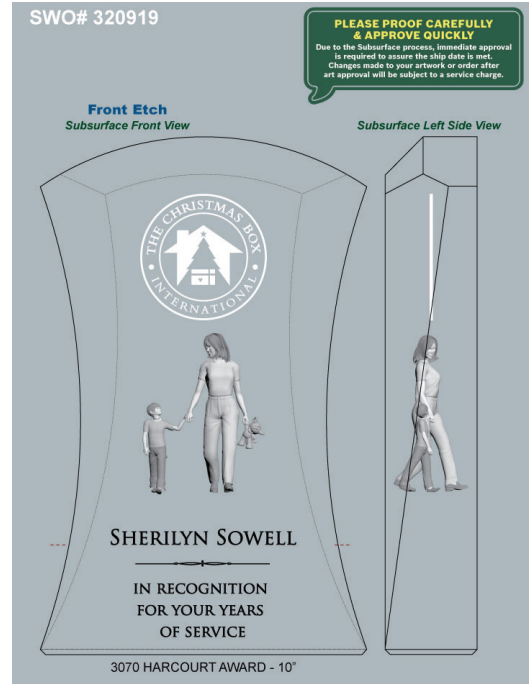
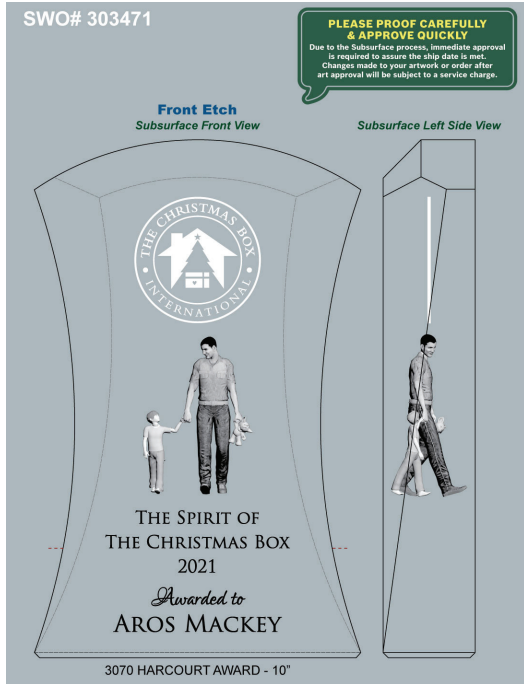


## SPRING INTO ACTION CAMPAIGN





## DONOR & VOLUNTEER RECOGNITION & AWARDS





## DONOR APPEAL CAMPAIGN



Every child deserves a childhood.

JANUARY 2, 2023



Dear friend,

**M**OVED A LOT AS A CHILD. Usually, every six months, which meant I started two new schools a year. I had lived in more than 30 cities by the time I turned 16. I was raised in the child welfare system. Whether in a foster home, with a family member at a drug rehabilitation center, in a homeless shelter, or behind the bleachers at high school, I have personally experienced much of what the kids who stay with us have gone through.

At age 16, I was invited to live with a friend. By now I had a routine, or at least an expectation. I'd stay somewhere for about six months or until I was asked to leave, whichever came first. My friend's mother, who didn't even know I was coming to stay, knew nothing of me other than I was a bad influence on her daughter. She was a single mother with two teenage daughters and worked two jobs to pay the mortgage and keep her girls fed and clothed. She didn't need another mouth to feed or another child to care for. Especially a problem like me.

After about two months, my friend started getting sick of me sharing her clothes and sleeping in her bed and asked her mother, Carlie, how long we had to keep you."

Carlie replied, "honey, home is where they have to keep you."

A few days later, I was in the kitchen doing dishes (a trick I had picked up from living in other people's homes is cleaning—they rarely ask the help to leave) when Carlie walked into the kitchen and asked me to stop cleaning. I did, thinking, *here comes the talk*. I assumed she was going to ask me to leave, just as the others had. It always happened. You never get used to it. But you do expect it.

Instead, she said, "Celeste, you don't have to be perfect to live here."

"What?" I replied.

She repeated herself. "You don't have to be perfect to live here."

"This is a trick, I thought. "What do you mean?" I asked.

"You don't have to clean all the time to live here."

"I don't?"

"No. But you do have to get your butt back into school."


Her requirement surprised me. My education had never mattered to anyone. No one had ever told me that I needed to stay in school. It was not only okay to fail school; it was expected. No one expected anything from me. Why would they? I was a throwaway kid.

After I moved in for good, the joke was that I showed up for Thanksgiving dinner and never left. I went on to graduate high school, get married, have children, and make a life I could be proud of. On my ninth anniversary in the family, I made a toast at Thanksgiving dinner to thank them for keeping me, even when I was hard and fragile.

Carlie, whom I am now blessed to call mom, jumped up and said, "Why don't we make it official!"

The Christmas Box International • 3660 S. West Temple • Salt Lake City, UT 84115  
PH (801) 747-2201 • FX (801) 747-2205 • [thechristmasbox.org](http://thechristmasbox.org)


Every child deserves a childhood.



**THANK YOU!**

Place Stamp Here  
THANK YOU!

☐ Check box if this is a new mailing address  
2021 Appeal

 THE CHRISTMAS BOX INTERNATIONAL  
3660 S. WEST TEMPLE  
SALT LAKE CITY, UT 84115



**YES, I want to defend children. See my enclosed check.**

- ☐ \$25 will send a child on an activity outside of the house
- ☐ \$50 will purchase a gift card for a teen
- ☐ \$100 will provide a home move-in kit for a teen aging out of foster care to living on their own
- ☐ \$150 sponsor a child by providing their needed essentials: a t-shirt, jeans, underwear & socks
- ☐ \$300 will sponsor a sibling group of 2 by providing their needed essentials
- ☐ \$600 will sponsor a sibling group of 4 by providing their needed essentials
- ☐ Other \$ \_\_\_\_\_

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Want to save on postage?  
Donate online at  
[thechristmasbox.org](http://thechristmasbox.org)  
or scan this QR code.



SCAN ME